

TEXARKANA

SOLAR



BRATION

APRIL 5-8

MONDAY, APRIL 8, 2024



12:28 pm

Partial eclipse will begin



1:46 pm - 1:49 pm

Total eclipse, complete darkness during this time (could last up to 4m18s, depending on weather)



3:07 pm

Second half of partial eclipse ends

Check out our website and follow us on social to stay up-to-date on Solarbration happenings around TXK.

solarbrationtxk.com



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This promotion paid for with a combination of state funds and private regional association funds.

TWO STATES TOTAL ECLIPSE

A historic solar eclipse is coming, and Texarkana USA will be smack dab in the path of totality! That means Texarkana will have thousands of visitors from across the region coming to our area to see the eclipse on the weekend of April 5-8, 2024. Here's how the eclipse could impact your business or organization.

Lodging

Travelers are already beginning to make reservations for hotels, motels, RV parks, and other short-term rentals. If you have rooms to fill, start promoting to eclipse-goers now!

Restaurants

Everyone who travels to Texarkana for the eclipse will need to eat! Plan eclipse-themed promotions (like a signature drink or dish), group reservations, etc. On the weekend of the eclipse, be prepared for an influx of visitors.

Retail

Share our local flavor! If you sell Texarkana-based brands or souvenirs, or if you've got special eclipse-themed gear, make your plan to promote your goods to travelers. Everyone loves a cool souvenir that reminds them of a historic event!

How do I fit in?

People traveling to Texarkana could potentially need access to any service they'd need in their hometown. This includes:

DAILY NEEDS like restaurants, beverages, drug stores, banking, and access to wifi

PERSONAL CARE including haircuts, spa services, pedicures, massages, gym access, urgent care or emergency rooms, and baby care like diapers and formula.

VEHICLE MAINTENANCE such as gas, tires, windshield repair, wiper replacement, oil changes, AC maintenance, and car washes.

FUN/RECREATION including parks, shopping, bowling, putt putt, trampoline park, golf courses

MISCELLANEOUS SERVICES like camping equipment, pop-up tents, umbrellas, ponchos, chairs